

Printer Friendly
Email this story

By Teng Fang Yih

C IO ASIA was launched in late 1999. On the cover of the first issue, we had Ng Yoke Weng, who was emblematic. As the CIO of Singapore Telecommunications, Ng headed a number of IT directors, and his job was more about managing people than playing with new technologies. It was fitting indeed that the cover story was about identifying the key IS roles of the 21st century and putting together a team of people to fill them.

Along with the rest of our inaugural issue, Ng on the cover, and the cover story, heralded the coming of a new kind of senior information executive, one that was more strategic than operational, one that dealt less with the bits of technology and increasingly more with people within and outside the organisation, and one that was more focused on the essential use of technology than on how leading-edge it was.

From Ng in October to Waleed Hanafi (then of ABN AMRO) in December 1999, Alex Arena (previously of Pacific Century Group), Susan Hwee (then of Keppel-TatLee Bank) in August 2000, Datuk Lim Haw Kuang (of Shell Malaysia) along with Robert Yap (then of PSA Corp) and the other winners of our inaugural *CIO* Awards in March 2001, and then all the way through to the most recent batch of *CIO* Award winners in April 2006—in that time, the CIO's focus saw a significant shift. A shift away from what were really the job specs of a larger and glorified version of an MIS manager or director's portfolio, and more toward a new identity that was no longer about how IT aligns to the business, but rather how IT can transform and drive the business.

The CIO has become a force of innovation. And that is what our upcoming *CIO 100* & Awards programme is looking to fete. In the middle of this month, a great number of you shall be receiving messages from our people here at *CIO Asia* calling for your nominations for the *CIO 100*. Do consider nominating your team and organisation, and/or those of your partners or customers. We would like to see how innovative CIOs in this part of the world can get, how strategic to the business they can be, and how far they can go up the corporate ladder.

Till we next meet or the next issue, whichever comes first, I bid you peace!

| <u>Contact Us</u> | <u>Privacy Policy</u> | <u>Conditions of Use</u> | <u>^TOP</u> Website hosted by Pacific Internet