

Programme Agenda

PLENARY SESSION	
Time	Topic
9.00am	Registration & Viewing of Conference Showcase
9.50am	<p>Welcome Address by Teng Fang Yih, Editor, CIO Asia <i>Next Stop, Innovation</i></p> <p>Types of innovation: business model; marketing; process; product; service; types of innovation (characteristics): disruptive; sustaining/supportive; incremental; radical; the characteristics of policies, structures and people that foster a culture of innovation. A brief on this year's CIO Award winners—are they innovative?</p>
9.55am	<p>Plenary Speaker 1: Puni Rajah, Independent Analyst <i>The Governance Paradox - supporting innovation, assuring compliance</i></p> <p>Scope, roles, responsibilities and accountability are some of the most intimidating issues to deal with in the context of corporate information systems. Add to the mix the need to support an innovative culture while assuring business compliance, and the magnitude of complexity can become overwhelming. This discussion will look at frameworks that have worked for successful CIOs, and distills key learnings that can be carried into the Web 2.0 roll-out phase.</p>
10.35am	<p>CIO 100 Awards Ceremony Overview of CIO 100 selection – by Teng Fang Yih Awards presentation – 5 winners</p>
11.20am	Coffee Break & Viewing of Conference Showcase
11.40pm	<p>Platinum Sponsor Presentation: Thomas Jakob, Chief Executive Officer – T-Systems Asia South <i>From the Old to the New to Innovation</i></p> <p>Keen insights from a premier total information solutions provider on the baby, then giant, steps successful enterprises have had to take to survive, regenerate business, innovate and reinvent themselves to move into the brand new, and still evolving, world of global business. Highlights include case studies of old-world organisations, their creation and strategic adoption of new business models, and their transformation of markets.</p>
12.20pm	<p>Platinum Sponsor Presentation: Peter Thomson, President and Managing Director – Asia, Macquarie Telecom <i>Buckle Up for the Next</i></p> <p>Technology has made global business not just a possibility but rather a necessity for most forward-looking enterprises today. At the same time, it has also continually driven the risks of doing business sky high. Hear from a representative of one of the world's most advanced and successful infrastructure, voice and data networking, as well as security and business continuity providers; he shall recount to you the tales of enterprises that have moved from the 20th to the 21st Century, how they managed to make that often painful transition successfully, and why they know that survival in this big bad world of business could never be guaranteed.</p>
1.00pm	<p>Set Lunch & Sponsor Presentation: Terence Chan, President, Asia Pacific and Japan, MicroStrategy <i>Next Generation Business Intelligence: The Key to Business Innovation and Growth</i></p> <p>Sun Tzu's The Art of War highlighted the importance of collecting and analysing information. To succeed in war, a general should have full knowledge of their own strengths and weaknesses and full knowledge of the enemy's strengths and weaknesses. Lack of either one might result in defeat.</p> <p>Today, in the face of the continuing data explosion, increasingly complex and dynamic business environments, effective management and leverage of data represent the greatest opportunity and the most difficult challenge for large enterprises. It is ever more critical for organisations to effectively transform data into timely and meaningful information for</p>

better business decision-making.

Join us at this session to hear all about the Next Generation Business Intelligence and gain an insight into how to utilise Business Intelligence as a driver for business innovation and providing visibility into the business processes to drive growth and profits.

2.20pm	<p>Plenary Speaker 2: Waleed Hanafi, CIO, Global Refund Group <i>What's Up With Innovation?</i> Clarifying 'innovation': technology innovation versus business innovation; being creative versus being innovative; what investment/s being innovative requires.</p>
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BREAKOUT SESSION

	Breakout Track A:	Breakout Track B:
3.00pm	<p>Gold Sponsor Presentation: Alex Cameron, Consulting Enterprise Architect and EDS Fellow, EDS Asia Pacific Creating Customer value with Innovation</p> <p>Innovation has to be part of the company culture and Innovation is a vital part of creating customer value. Innovation, also means finding the one idea that is ground breaking and changes the company out of the million or so poor to fantastic ideas. So how does a company change its culture to generate the millions of ideas needed, and how to recognise that one brilliant idea?</p>	<p>Gold Sponsor Presentation: Andrew Namboka, Chief Technologist, Asia Pacific, Nokia Enterprise Solutions Security: wait, see and copy or do, learn and win?</p> <p>There are many roads to success and the best ones for any of us are usually not the tested and proven ones as there are no two same situations. What does this mean as we move into a highly mobile, fast-paced, dynamic global economy of knowledge workers who'd need access to corporate resources anytime from anywhere to excel?</p> <p>How can we cope with the constantly changing environment of the mobile worker? Are we waiting to react or acting to provide? What are the elements that have not changed since the origins of business transactions and will these change in the new economy? These will be explored and discussed to better understand what needs to be considered today for tomorrow's needs</p>
3.40pm	Coffee Break & Viewing of Conference Showcase	

PLENARY SESSION

4.00pm	<p>Plenary Speaker 3: Award Winner I, Innovator The inside look on an enterprise initiative that transformed its industry/sector, globally.</p>
4.20pm	<p>CIO Leadership Forum Sponsor Presentation: Clive Roberts, Director Marketing, IBM Global Financing Asia Pacific <i>Breakthrough Funding Obstacles to achieve Business Innovation</i> Innovation has typically been an important business goal and a key to differentiation and survival. However, with today's global competition, technological advances and regulatory constraints, innovation that matters is even more critical than ever. How can organisations balance the sometimes crushing weight of financing needed for technological investments, with the absolute competitive necessity of having them? At IBM, we believe in fostering innovation that matters in our products, services ... and definitely in our financing options. We know that financing can fuel innovation for organisations like yours. The IBM Enterprise IT Financing Facility can provide a flexible, multi-year financing agreement worth hundreds</p>

of millions of dollars. It can be structured with on-demand terms that let you decide when to draw on our financing resources, when to pay, and for how much.

4.50pm	Panel Discussion <i>Moderator: Teng Fang Yih</i> Panelists: All 5 award winners, Platinum sponsor speakers and CIO Leadership Forum sponsor speaker.
5.20pm	Closing Remarks
5.30pm	End of Event

* Programme is subject to changes